

"HOW COOL WOULD IT BE IF ...?"



- PRODUCTS
- ABOUT US
- PEOPLE
- NEWS
- JOBS
- AFFILIATES



Back

JENNIFER MACLEAN CEO

Ms. MacLean came to 38 Studios from Comcast, where she served as Vice President and General Manager, Games, responsible for management of all games products, strategy, and business development for the United States' largest cable company. She also held roles in sports and entertainment as part of Comcast's interactive team, negotiating and managing partnerships with Fox Sports, Major League Baseball Advanced Media, Real Networks, and Microsoft.

Ms. MacLean's extensive and varied experience in online content and interactive entertainment began in 1992 at Microprose Software. She joined AOL in 1996, where she held numerous positions in the AOL brand programming division, including Programming Director for the Games Channel. While at AOL, Ms. MacLean managed multiple partners and products, including Electronic Arts, Kesmai, Engage Games Online, and Mythic Entertainment.

Ms. MacLean earned a BA in international relations from Johns Hopkins University and an MBA with a concentration in international business from the Columbia Business School. She was named one of the "Game Industry's 100 Most Influential Women" by Next Generation, one of the "Top 20 Women in Games" by Gamasutra, and is a frequently-requested speaker at interactive entertainment industry events.

